

# Humans of New Yorkshire - Botanic

[ATMOSPHERIC MUSIC PLAYING]

(DESCRIPTION)

Scenic countryside covered in fog.

(TEXT ON SCREEN)

HUMANS OF NEW YORKSHIRE

BOTANIC

(SPEECH)

**Alice:** So Emma opened Botanic January 2018

(DESCRIPTION)

A quaint plant shop called Botanic is shown with a vintage filter over it, Emma stands in the doorway holding a potted plant.

(SPEECH)

**Alice:** She's also a full-time ecologist, she surveys bats and bats obviously hibernate over winter.

(DESCRIPTION)

The inside of the shop, with hundreds of plants.

(SPEECH)

**Alice:** During that quiet time, she thought this is a lifelong dream of mine to open a plant shop, and yeah, she found the right spot in York, and opened 'Botanic'.

(DESCRIPTION)

Emma and Alice caring for the plants in the store.

(SPEECH)

**Alice:** Obviously as a plant lover I was overjoyed to find that Emma was opening 'Botanic', but at that time in my life I was working for myself running plant-based workshops on how to bring the outside into the home. That's how we met and got on really well and when she needed somebody else to come and work in the shop it felt like a natural fit for both of us.

(DESCRIPTION)

Alice helping customers in the shop and looking after the plants.

(SPEECH)

**Alice:** I think because we've got such photogenic specimens in the shop they're perfect for Instagram and the demographic who use Instagram have really connected then with the plant images and everything that we sell.

(DESCRIPTION)

Images of the plants in the store with a vintage filter over them.

(SPEECH)

**Alice:** We get people who work nearby who maybe just come in to soak up some of the green atmosphere. They just come in to get a green fix in the middle of the city centre and then they go back to work feeling a bit more relaxed and happy.

(DESCRIPTION)

Alice standing proudly in the store.